

IS FRENCH FASHION ahead of its time?

By *Loïc Benot*,
reporter

Have you ever been to a Fashion Show so delightful that you lost your sense of time? Well, that is one of the latest ways of heritage interpretation, in the Loire Valley, for instance.

Vox Historiae organized this year a Medieval fashion parade for the Château de Langeais, in partnership with the Institut de France, as an opening of a temporary exhibition. Quality costumes were under the limelights and the goal was obviously to drag the attention of publics that are not used to live interpretation. Needless to say the response was full of enthusiasm and that this kind of event will happen again. How could we use this vivid and joyful workshop to deal with anorexia, I am not sure.

In the meantime please let me introduce you to another Loïc who has decided to set up his own company in France. If you plan your next holidays in Dordogne, do get in touch!



GIVE HISTORY a Voice

By *Loïc Leymerégie*,
chairman of Vox Historiae, Dordogne, France

Loïc Leymerégie, founder and chairman of Vox Historiae, is 27. He graduated in History to MA level at Bordeaux University. After having first been a living interpreter and a bilingual guide, he joined the Institut National de Recherches Archéologiques Préventives as an archaeologist. Then he taught history in high school, before being a Heritage officer in the chateau of Castelnaud (Museum of Medieval Warfare), Périgord, France. Since 2005, he's also an author and consultant for the French History- and Archaeology-oriented press. A Living Historian himself, he has been a member of the international Swiss-based society The Companie of Saynt George since 2003.

This year, he decided to set up Vox Historiae, a **Culture Mediation company based in Périgord**, France. Because the cultural heritage, past and present, is not

necessarily easy to understand or transmit, we aim to make intelligible what is potentially complex or opaque. Because the understanding of the substance is dependent on the form, we convey this substance with special attention paid to the form. When it comes to historical consulting (cinema, theatre, TV) to conceiving pedagogical outlets, or directing exhibitions, Vox Historiae is dedicated to giving History a Voice.

The expertise of Vox Historiae lies in giving its full meaning to historical buildings, museums and archaeological heritage, or historical data. The company has proved to be a specialist in involving Living History in its projects, with an eye for authenticity and detail raved for by clients and partners.



- **2006:** Living History direction for a part of the docudramas ARTE series « Histoire du Look ».

- **2007:** Organization of the opening exhibition 'Medieval Fashion show' – château of Langeais, Loire valley.

- **2007:** Lecturer during the 1st International Forum PATRIMÓNIO, EDUCAÇÃO E DESENVOLVIMENTO (Leiria, Portugal): *Quand les musées s'animent. Perspectives éducatives de la muséographie vivante...*

www.vox-historiae.com